

Alan Auger



Technology

Data Analytics

Web Development

Digital Asset Management



Creative

Adobe Creative Suites

Brand Development

Virtual Production



Vision

Creative Direction

Technical Direction

Marketing Strategy



EXPERIENCE

New England Aquarium | *Senior Designer, 2022-Present*

Providing complete design services that support and enhance New England Aquarium's internal and external brand and messaging around the mission and conservation work. Design projects include digital and print collateral, as well as signage and graphics for Aquarium exhibits, Aquarium departments, constituents, and programs.

Alan Auger Designs | *2014–Present*

Consulting and design services; creating brand identities and developing visual standards for start-ups and small businesses. Clients include CampusTap, City Awake, C.M. Fiske Leather, Deltion, and Homestead Improvement and Design, LLC.

Greenway Conservancy | *Creative Services Manager, 2015-2022*

Designer and brand manager for the Rose Kennedy Greenway in downtown Boston. Stewarding the creative direction and visual identity of the Conservancy's complex mission to reach diverse audiences across many mediums and platforms.

Flanders + Associates | *Junior Designer and Marketing Coordinator, 2014–2015*

Developed graphic, digital, and environmental concepts for clients in the non-profit, commercial, and municipal sectors. Oversaw brand audit in conjunction with re-branding of the firm, as well as managing client and vendor communications.



AWARDS

Bloom Tracker

Professional Communications Award
Boston Society of Landscape Architects

Be Here Now

Top 25 National Award
Say Something Poster Project



EDUCATION

Suffolk University | *2011-2013*

Bachelor of Arts in Communication concentration in Advertising and Graphic Design from the New England School of Art and Design.